

# Salamander Brings Design-Your-Own Premium A/V Furniture Solutions to ISE 2014

### Versatile and customizable solutions offer far more than traditional A/V furniture

**Bloomfield, CT January 20, 2014** — Salamander Designs, Ltd., a leader in premium quality audio/video entertainment furniture, theater/lounge seating and accessories for over 20 years will be exhibiting for the first time at the ISE trade show in Amsterdam February 4-6, 2014 at **Booth #7-T177** and will also have a display within the Leon **booth (1-N53)** as well. The ISE event is expected to attract more than 45,000 attendees from 140 countries.

Salamander has had European distribution for five years however this is their debut appearance on the ISE show floor where they will be exhibiting their customizable A/V furniture solutions. The company will be showcasing two A/V furniture cabinets from the Chameleon Collection —a Barcelona 317 rack mount solution and a elegant Berlin 323, as well as two examples of their class-leading theater seating solutions. "We are thrilled to be on the ISE show floor for the first time and excited to show our unique blend of modern designs, superior functionality and premium quality in A/V furniture and seating to EMEA dealers," stated Paul M. Sabbah, International Sales for Salamander Designs.

Salamander's Design-Your-Own lineup provides integrators with the flexibility to choose from a vast array of sizes, styles, cabinet configurations and outfit them specifically for their customers with such sensible features as rack rails, integrated TV, camera and speaker mounts, cooling fans and charging trays for portable devices—features bringing additional value to a broad range of customers. Salamander delivers the functionality, exceptional build quality and beauty of carefully matched real wood finishes—much like authentic designer furniture—built around a future-proof A/V chassis that will deliver superior functionality and compliment any décor.

Salamander's theater seating combines the conveniences of traditional theater seating products with the sofa-like comfort and modular flexibility to suit any room, any décor. Salamander's seating solutions provide the features users expect, such as chair modules with optional cup holders and a choice of motorized, manual or non-reclining backs—with the inviting comfort and quality of an elegant sofa. Available in a range of materials thanks to Salamander's Custom Details program, customers can choose from a range of materials and finishes or supply their own.

For more information, visit <a href="www.salamanderdesigns.com">www.salamanderdesigns.com</a> or call (860) 761-9500 Salamander Export Sales Manager Paul Sabbah: <a href="p.sabbah@salamanderdesigns.com">p.sabbah@salamanderdesigns.com</a> /203-550-6400

# Please visit Salamander Designs at ISE 2014 Booth 7-T177

# **About Salamander Designs**

Salamander Designs, Ltd. is a leading manufacturer of premium quality, highly customizable furniture for residential and commercial audio/video integration that complements any space. Heralded for fusing visual design with functional engineering and advanced manufacturing methods, Salamander's advanced product lines feature a high level of configurability and adaptability that allow users to best meet their present and future needs. Salamander's A/V furniture lines include the Chameleon Collection, the Archetype System, the Synergy System and theater/lounge seating solutions. Salamander also makes a wide variety of accessory products that complement their A/V furniture. Products are built to order in the USA and quick ship within days. <a href="https://www.salamanderdesigns.com">www.salamanderdesigns.com</a>

Press Contact:

Micah Sheveloff WIRC Media wirc1@wircmedia.com 203-795-3141