

FOR IMMEDIATE RELEASE

**Salamander Announces They Will Share the Savings,
Creating Best Value on the Market for Premium Electric Stands**

**Increased production and partnerships have created significant cost savings
which will be passed on to Salamander Designs dealers and customers.**

Bloomfield, CT— November 5, 2018 —Salamander Designs, world leader in the design and manufacture of premium quality, American-made furniture for residential and commercial audio/video integration, has announced that the cost savings realized from recently increased production and sales of their popular Electric Stands is being passed on to the channel. Savings range as high as 21% and begin on November 1st of this year.

“It’s that ‘Economy of Scale’ story with an added value proposition,” said Scott Srolis, vice president of sales and marketing at Salamander Designs. “The more Electric Stands we manufacture, the better the pricing we can provide. Our dealings with our dealers and high-volume purchasing global partners have delivered us a cost savings that we’re excited to pass on to the market. Our stands are now not only best-in-class – but also the best value.”

Tom Dickhaus, Project Manager for FlatFrog, summed up his view of the Salamander difference saying, “Interactive flat panels need rock-solid carts. Low quality carts move when the screen is touched. Salamander never moves – until you want it to.”

Scott Srolis explained that Salamander’s stands have been an industry favorite for many reasons, including universal compatibility with literally thousands of screens and interactive flat panels, VESA compliance, ADA compliance, mobility and ability to fit in anywhere and always be available for use. He added his observation of technologies, where electronics are getting smaller, faster and more affordable; Salamander Electric Stands are now in line with even more projects.

All Salamander Designs furniture, including these premium-grade Electric Stands, are made in the USA in a 100% solar-powered factory in Connecticut and backed by a lifetime, hassle-free warranty supplemented by world class technical support.

To see Salamander’s partners and their solutions or to become a Preferred Partner, visit <http://bit.ly/PartnerProgramPg>. For more information or to purchase, dealers are encouraged to contact their Salamander sales representative.

About Salamander Designs, Ltd.

For more than 25 years, multiple award-winning Salamander has been designing and manufacturing premium quality furniture for residential and commercial audio/video integration that complements any space. Committed to the promise that every customer deserves furniture that is shaped by their needs, Salamander’s expert design team and build-to-order formula serve a wide range of markets equally, including the advanced audiophile, luxury residential and commercial customers of all sizes and categories. All products are custom made in a 100% solar powered USA facility, uniquely quick shipped within days and backed by a lifetime warranty which includes superior support. It’s not just furniture, its furniture engineered to make today’s electronics, technology and people work and live better. To learn why global companies such as Sony, Microsoft, General Electric, NBC Sports and thousands of customers worldwide rely on Salamander furniture and accessories, visit salamanderdesigns.com.

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