

## **Salamander Sizzles with New Styles and Fabulous Finishes**

### **New Floating Wall Cabinets plus exciting, contemporary cabinet finishes to debut at CEDIA 2018.**

**CEDIA USA— Sept 05, 2018** — Always at the forefront of interior design and high quality, contemporary furniture options, Salamander Designs will present new Floating Wall Cabinets and an expanded array of the latest in cabinet finishes during CEDIA. The new products were developed from researching market trends coupled with dealer input to fill current voids in the marketplace.

“Our strategy all along has been to remain on the leading edge of where technology and furniture intersect, to listen to our customers and create products that meet their needs. Components are getting smarter, smaller and more stealth and today’s furniture must accommodate,” said Scott Srolis, vice president of sales and marketing at Salamander Designs. “Dealers and their clients talk, we listen.”

The new Floating Wall Cabinets are shallow and just 10-inches high and 12-inches deep and are available in triple and quad widths. They feature a flip-down front which lends an elegant, streamlined appearance that resembles a mantel. Designed for shallow gear storage, they are ideal for people seeking cabinets with sleek and stylish lines to match their newest slim TVs and flat screens.

Salamander Designs is also unveiling three new beautiful finishes for cabinetry and other furniture. These deep and highly detail finishes provide unique character and style.

- Lancaster** A rustic, country atmosphere, **Lancaster** resembles rough-sawn barn board with a comfortable, yet stylish aged appearance
- Osaka** Inspired by the traditional Japanese *Shou Sugi Ban* charred wood finishing technique and in keeping with upcoming trends, **Osaka** features burned black wood appearance with ash in wood grain that suits modern and transitional interiors perfectly
- Seattle** Vertical grass texture in gray rift oak finish is the contemporary style provided by **Seattle**

#### **Celebrate Salamander’s 25<sup>th</sup> at CEDIA – You Could Win Big!**

All integrators are invited to visit CEDIA booth #1219 to see the new wall ledge shallow cabinets, experience the elegant new finishes and to participate in Salamander’s Silver Anniversary Spectacular. To celebrate their 25<sup>th</sup> anniversary milestone, Salamander will award prizes valued at \$25,000. Visit the Salamander booth for full details. Live drawings are set for 4:00 p.m. Thursday and Friday at the booth (#1219) along with beer and wine. Salamander will also honor top dealers and reps with a special awards presentation at 4 o’clock on Thursday.

#### ***About Salamander Designs, Ltd.***

For more than 25 years, multiple award-winning Salamander has been designing and manufacturing premium quality furniture for residential and commercial audio/video integration that complements any space. Committed to the promise that every customer deserves furniture that is shaped by their needs, Salamander’s expert design team and build-to-order formula serve a wide range of markets equally, including the advanced audiophile, luxury residential and commercial customers of all sizes and categories. All products are custom made in a 100% solar powered USA facility, uniquely quick shipped within days and backed by a lifetime warranty which includes superior support. It’s not just furniture, it’s furniture engineered to make today’s electronics, technology and people work and live better. To learn why global companies such as Sony, Microsoft, General Electric, NBC Sports and thousands of residential customers worldwide rely on Salamander furniture and accessories, visit [salamanderdesigns.com](http://salamanderdesigns.com).

#### **Press Contacts**

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**Special Note to Editors and Public Relations Professionals**

Please add the dates of our 25<sup>th</sup> Anniversary Celebration to your lists and recaps of CEDIA EXPO events.

Salamander Designs 25<sup>th</sup> Anniversary Silver Spectacular Celebration  
Prizes valued at \$25,000 plus beer, wine and other beverages  
4:00 p.m. Thursday & Friday, September 6 & 7  
CEDIA Booth #1219