

FOR IMMEDIATE RELEASE

Salamander Means Business

Salamander Designs partners with Maverick AV Solutions to provide interactive display stands and premium AV furniture to European marketplace

Amsterdam (Integrated Systems Europe) — February 5, 2018 — Visitors to ISE are invited to join Salamander Designs, and Maverick AV Solutions in celebration of their newly-forged distribution agreement and meet Salamander sales personnel whose exclusive focus is the European and International markets. Salamander Design products are on display during ISE at stands 1-Q60 and 5-S30.

Initially Maverick is concentrating on electronic height adjustable rolling stands, aimed specifically at interactive products Microsoft Surface Hub and Cisco Spark. Additionally, there are made-to-order Salamander products available exclusively to Maverick customers. These premium quality products include the Credenza, a large-capacity cabinet system that conceals equipment and cables and provides a comfortable working display for interactive display users. Salamander also has a range of best-in-class mounts which offer ergonomics to complement any touchscreen display, and manual assist mounts for displays up to 84-inches, with specific products for Surface Hub.

“Salamander Design product offers great quality and a design ethic which is already proving popular with corporate end users in Europe,” said Jon Sidwick, vice president of Maverick AV Solutions Europe. “We are making Salamander’s products available across all regions to enable our resellers to provide easy consistency for Pan European roll outs. This can also be combined with the Maverick service offerings that can assist with assembly and placement.”

Sal Carrabba, president and founder of Salamander Designs, said “Salamander is delighted to partner with the Maverick team to bring our highly-specialized, innovative furniture solutions to Europe. We are looking forward to long and prosperous relationships with our new European customers and further expanding our collaboration and support in this arena.”

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Salamander Designs, Ltd. is Growing

Recent successes in both the international and domestic markets have been bolstered by the addition of two new significant sales positions. **Paul Sabbah**, who joined Salamander in 2008 and has served in various sales capacities, now leads the international sales and business development efforts for the commercial and professional product lines. **Scott Srolis**, a seasoned 30-year CE veteran and former vice president of sales for URC, joined Salamander Designs in November to lead the sales and marketing teams. Salamander’s furniture is built to last a lifetime. Both of these leaders are committed to assuring that Salamander’s relationship with its customers also lasts a lifetime.

About Salamander Designs, Ltd.

For more than 25 years, multiple award-winning Salamander has been designing and manufacturing premium quality furniture for residential and commercial audio/video integration that complements any space. Committed to the promise that every customer deserves furniture that is shaped by their needs, Salamander’s expert design team and build-to-order formula serve a wide range of markets equally, including the advanced audiophile, luxury residential, and commercial customers of all sizes and categories. All products are custom made in a 100% solar powered USA facility, uniquely quick shipped within days and backed by a lifetime warranty which includes superior support. It’s not just furniture, it’s furniture engineered to make today’s electronics, technology and people work and live better. To learn why global companies such as Sony, Microsoft, General Electric, NBC Sports, Victoria’s Secret and thousands of residential customers worldwide rely on Salamander furniture and accessories, visit salamanderdesigns.com.

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